



Supporting Independent Filmmakers

Handle Film Production With Ease | Build Marketing Funds

- Dedicated debit/credit cards for each department
- Real-time department budgeting and budget tracking
- Cash back for marketing, screenings, and premieres

ROLL WITH ASSET CARD INDIE

OFFER NOW

\$\$\$ toward film marketing for film budgets of \$100K+

Presented by SPARKD FILMS

indie(assetcard.io)





STRETCH YOUR BUDGET EVEN FURTHER WITH ASSET CARD

Asset Card *INDIE* exists to give independent filmmakers the tools they need to protect their work, manage their assets, and bring their creative visions to life — without the barriers of traditional studio systems.



Deploy multi-department budgets
+ real-time reporting in minutes



Issue debit cards to department
heads and runners with full
control and built-in controls



Earn up to 5% back on qualifying
production purchases



POWERING REAL-TIME BUDGETING TO PROTECT MONEY ON SCREEN

Set up debit cards with Apple Pay and Google Pay integration within minutes.

Enable transparency with investors and financiers, with a clear path to funding requests and budget overages.

- ▶ REAL-TIME DEPARTMENT BUDGETS
- ▶ UNDERSTAND POTENTIAL OVERAGES
- ▶ AUTO-FILE EXPENSES
- ▶ GET CASH BACK FOR MARKETING

WHY USE ASSET CARD?

Asset Card INDIE is designed to give independent filmmakers the tools they need to thrive. From protecting your creative rights to building community visibility, every feature is built with indie creators in mind.



ALIGN BUDGETS/
DEPARTMENTS
WITH FUNDING



PROVIDE INVESTORS
OR GAP FUNDING
ADDITIONAL PEACE-OF-MIND

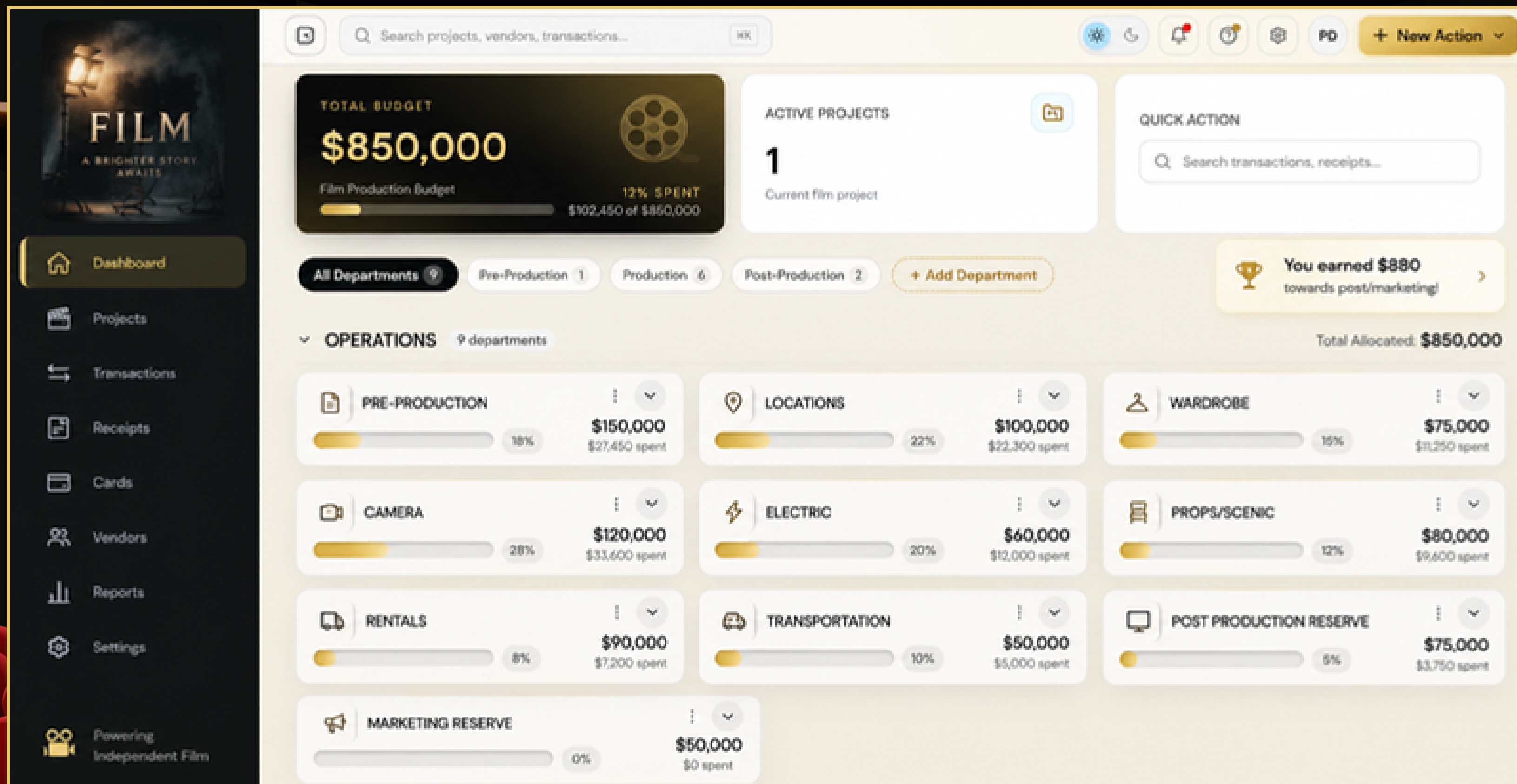


DEPLOY DEBIT CARDS,
PAY VENDORS



EARN CASH BACK FOR
POST PRODUCTION, MARKETING,
SCREENINGS, PREMIERE





Dashboard

Projects

Transactions

Receipts

Cards

Vendors

Reports

Settings

Powering Independent Film

Search departments, transactions, vendors...

HK

Light

Moon

Alert

Calendar

Settings

PD

+ New Transaction

TOTAL BUDGET

\$850,000

12% SPENT

\$102,450 of \$850,000

ACTIVE PROJECTS

1

Current film project

You earned \$880

towards post/marketing!

All Departments 10

Pre-Production 1

Locations 1

Wardrobe 1

Camera 1

Electric 1

Props/Scenic 1

Rentals 1

Transportation 1

...

CAMERA

Equipment, crew, and camera department expenses

28%

\$120,000

\$33,600 spent

TEAM MEMBERS (5)

+ Add Member

Mike R.

DP

Sarah L.

Camera Op

Tom K.

1st AC

Alex P.

2nd AC

Jamie S.

DIT

DEPARTMENT NOTES

Edit

ARRI Alexa Mini LF package. Need additional lenses for B-roll in Phase 2.

QUICK ACTIONS

+ Add Transaction

Upload Receipt

Assign Card

Transactions 11

Receipts 8

Budgets

Vendors 3

Search transactions...

Date	Description	Vendor	Team Member	Category	Amount	
Sep 16, 2026	ARRI Alexa Mini LF (3 day)	Rentals Unlimited	Mike R.	Equipment Rental	\$4,500	...
Sep 14, 2026	Cooke S7 Lenses (Set)	Lens Authority	Mike R.	Lens Rental	\$3,200	...
Sep 12, 2026	Camera Operator - Day 1	Freelance	Sarah L.	Crew	\$800	...
Sep 11, 2026	1st AC - 3 Days	Freelance	Tom K.	Crew	\$1,200	...
Sep 10, 2026	Camera Van / Transport	Grip & Go	Alex P.	Transportation	\$450	...
Sep 09, 2026	Memory Cards (10)	B&H Photo	Jamie S.	Media	\$320	...
Sep 08, 2026	Monitor - Atomos 7"	Rentals Unlimited	Jamie S.	Equipment Rental	\$280	...
Sep 05, 2026	Misc Camera Supplies	Amazon	Alex P.	Supplies	\$150	...
					Total Spent	\$11,500

View All Transactions →

PRE-PRODUCTION 18%

LOCATIONS 22%

WARDROBE 16%

CAMERA 28%

ELECTRIC 20%

PROPS/SCENIC 12%

RENTALS 8%

TRANSPORTATION 10%

POST PRODUCTION 3%

MARKETING 0%

Asset Card



SUPPORTING
INDEPENDENT FILMMAKERS

6 ▶

LET'S ROLL!

Be part of something bigger. Asset Card INDIE invites independent filmmakers and supporters to get started today. Empower your creativity. Protect your story.



indie.assetcard.io



hello@assetcard.io